

2+2 Articulation Agreement Southeastern Community College and Iowa Wesleyan University: Interactive and Social Media Pathway (AAS) to Digital Media Design (BA)

Fall Semester I: SCC	Credits	IW Equivalent
CSC 110: Introduction to Computers	3	DMD 109
ENG 105: Composition I	3	ENG 109
GRA 137: Digital Design	3	DMD 201
GRA 175: Graphic Design Principles	3	DMD 204
SMM 108: Social Media Engagement	3	Elective
MAT 110 or MAT 156	3	MATH 102 or MATH 171

Spring Semester I: SCC	Credits	IW Equivalent
GRA 275: Advanced Graphic Design	3	Elective
MKT 121: Digital Marketing	3	BA 320
MMS 111: Video Production	3	DMD 260
BUS 130: Introduction to Entrepreneurship	3	Elective
ART 184: Photography	3	DMD 207

Fall Semester II: SCC	Credits	IW Equivalent
GRA 140: Digital Imaging	3	DMD 109
GRA 173: Typography	3	DMD 204
MKT 150: Principles of Advertising	3	BA 320
SMM 220: Navigating the Media Minefield	3	BA 320
SPC 112: Public Speaking	3	COMM 147
PSY 111, SOC 115, or SOC 120	3	Social Science Gen Ed

Spring Semester II: SCC	Credits	IW Equivalent
GRA 127: Illustrator I	3	Elective
GRA 158: Web Multimedia	3	Elective
GRA 190: Electronic Media Projects	3	DMD 260
GRA 933: Internship	4	Elective

Transfer: 64 Credits, AAS Degree from SCC

Iowa Wesleyan University Courses: Bachelor of Science

General Education Courses	Credits
WS 148: Tiger Expeditions	1
ENG 110: College Research (WI)	3
Science course with a lab	4
1 Social Science Course	3
1 300 Level Culture and Diversity Class	3

Major Classes	Credits
ART 215: Painting I	3
ART 219: Drawing I	3
ART 259: Printmaking I	3
DMD 221: Web Design and Programming	3
DMD 309: Multimedia Development	3
DMD 310: Digital Illustration	3
DMD 341: Video and Audio Postproduction	3
DMD 369: Interactive Media	3
ART 381 or ART 382: Art History I or II	3
DMD 399: Student Workshop in Publications	3
Art 499 A and B	2
ART 498: Internship	6
1 300 level Global Issues Class (SL)	3
4 credits of electives, elective may need to include a WI or SL. Student is required at take two of each.	4

Student must also take two writing intensive and two service classes. If student does not follow the path stated above, more classes may occur at IW.

Some IW classes show up multiple times in the IW equivalent. This means the student must take all of the SCC courses that the IW class is listed under for the course to transfer for the IW class.