



# BLACKHAWK RECREATION CENTER

## Annex Specialty Rooms Project



**SOUTHEASTERN**  
COMMUNITY COLLEGE





### WHY A RECREATION CENTER?

Easy. We want to provide opportunities for growth and development for the students we serve.

Students who engage with others outside the classroom are much more likely to achieve their goals, get better grades, and graduate on time.

In a survey of SCC students in 2021, 2/3 respondents reported that the presence of a student center would somewhat or strongly influence their decision to attend SCC.

### WHY NOW?

In SCC’s 2014 feasibility study, a student center was cited as the third-highest priority after expanding career & technical program facilities (#1) and expanding health program facilities (#2), both of which have been completed.

In the fall of 2023, SCC welcomed a record 209 resident students to the West Burlington campus. Providing a quality campus experience outside of the classroom will be critical if we wish to remain competitive with other institutions. And with the lion’s share of our students coming from our local communities, it is important that we provide a quality campus experience for them as well.

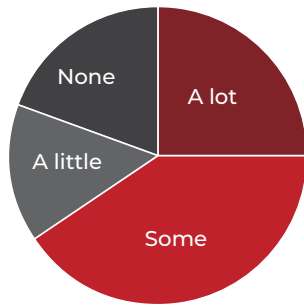
### HOW ARE THINGS GOING?

In keeping with Dr. Ash’s mantra, “It’s about the students,” nearly every project SCC has undertaken in the past ten years has been to increase student success. With a focus on modernization of facilities and equipment and expansion of student support services, our efforts are paying off.

Student enrollment has trended up over the last 5 semesters. Most notably, our fall 2023 semester showed a 9% total increase with every sector of the college seeing growth – second-highest in Iowa.

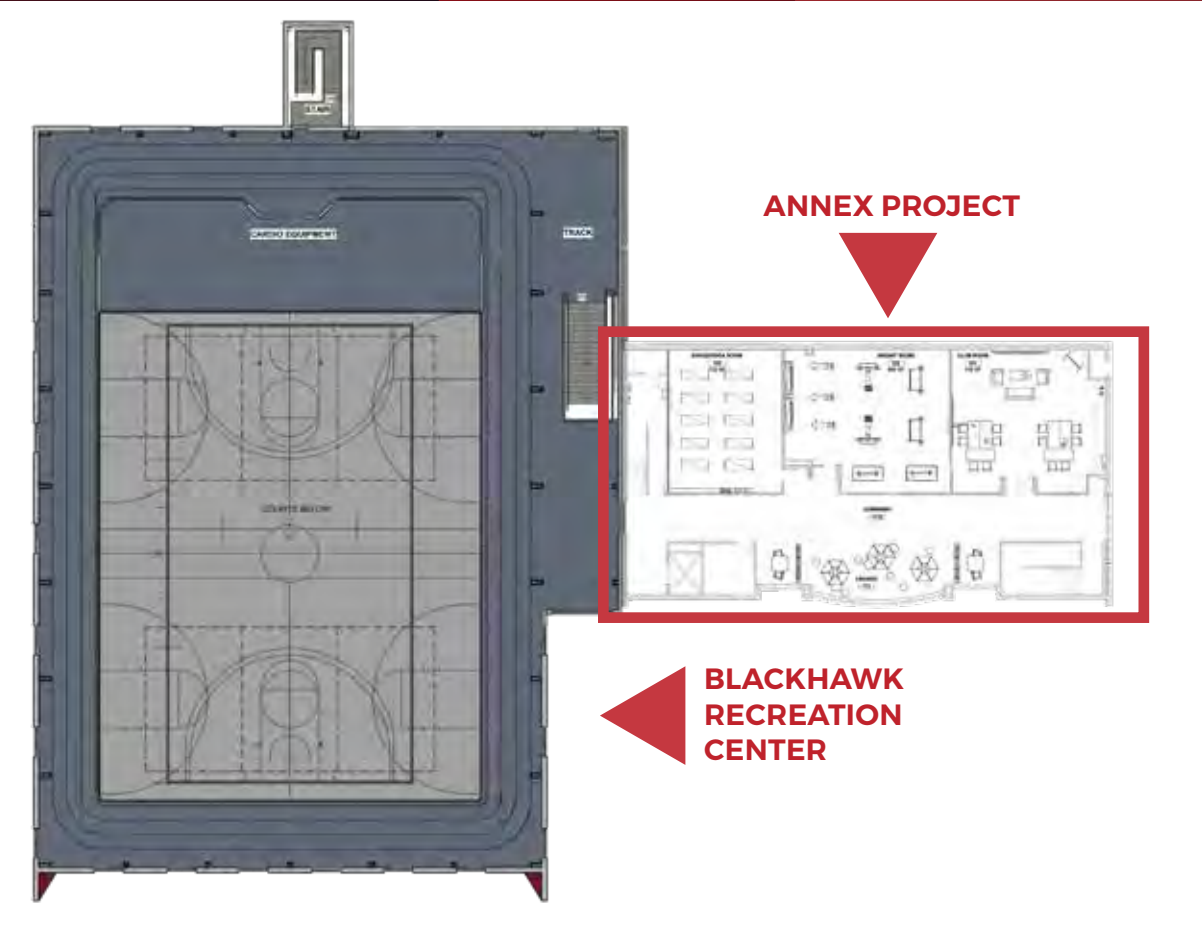
More students are also persisting through college as they work toward their educational goals. Our retention rate has increased by over 10% since 2019. And they’re earning more credentials like degrees and diplomas as a result.

WOULD A STUDENT CENTER INFLUENCE YOUR DECISION TO ATTEND SCC?





# THE PROJECT



## DOESN'T THE COLLEGE HAVE THE MONEY?

SCC has a long history of being reliable stewards of college funds. We have been creative in developing non-traditional revenue streams to fund projects beyond overly relying on charitable giving and increasing student tuition. We have successfully applied for federal, state, and private grants, and entered into novel public-private partnerships. This approach has allowed us to invest \$40 million in facilities and infrastructure improvements since 2012.

We were able to fully-fund the current Blackhawk Recreation Center and outdoor training facility projects without need for a capital campaign. The same is true for our current campus facilities project. The cost of these three fully-funded projects is nearly \$8 million.

Even with that creative approach, we just couldn't stretch our dollars enough to complete the annex specialty rooms project.

## WHY ADD THE SPECIAL ROOMS SEPARATELY?

We explored including more amenities in the new facility but the numbers didn't work. Thanks to the addition of other facilities in recent years, we have been able to repurpose old spaces to meet new needs. Renovating the ground floor classrooms of the Building 300 (opened in the late '90s) means we can offer new amenities more affordably. The recreation center will allow for large-scale activities and programming for students. The specialty rooms will allow us to deliver complementary programming.

## WHAT IS THE TIMELINE?

The Blackhawk Recreation Center is set to open before fall semester, 2023. We hope to have this project completed at the same time. Given the relative light lift of the refurb work required (versus all-new construction), we believe this is an attainable goal.

## ANNEX SPECIALTY ROOMS PROJECT 2022-23

Multipurpose exercise room	\$275,000
Strength training room	\$350,000
Student activity room	\$300,000
Student lounge area	\$185,000
Refurbished restrooms	\$90,000

**PROJECT COST:** **\$1.2 MILLION**



## MULTIPURPOSE EXERCISE ROOM

*“Many students would use this; not just students involved in the extracurricular activities or sports.”*

### FEATURES & AMENITIES

Multipurpose room for yoga, pilates, aerobics, dance.

- Organized group exercise classes (programming TBD)
- Accommodates exercise classes of 12-15 comfortably
- Audio system
- Improved HVAC & lighting
- Personal belonging and equipment storage

**ROOM COST: \$275,000**





# STRENGTH TRAINING ROOM

## FEATURES & AMENITIES

Modern strength training room with a mix of free weights and machines.

- Accommodates 20 people
- Audio system
- Improved HVAC & lighting

**ROOM COST \$350,000**





# STUDENT ACTIVITY ROOM

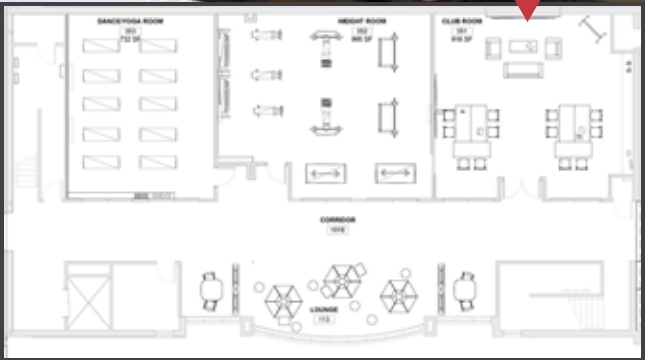
“As a part time student who lives off campus, I would use this often.”



## FEATURES & AMENITIES

- Versatile space for student club meetings, activities and small events.
- Lounge and meeting room furnishings
  - Modular storage system for club items and equipment
  - A/V system

**ROOM COST \$300,000**



## ANNEX LOUNGE

*“As a 57-year-old non-traditional student, I sometimes feel left out of the younger groups. I believe that by bringing people together we could enjoy one another’s company.”*



### FEATURES & AMENITIES

Updated space for students to gather, study. Connector hallway to Blackhawk Recreation Center main interior entry.

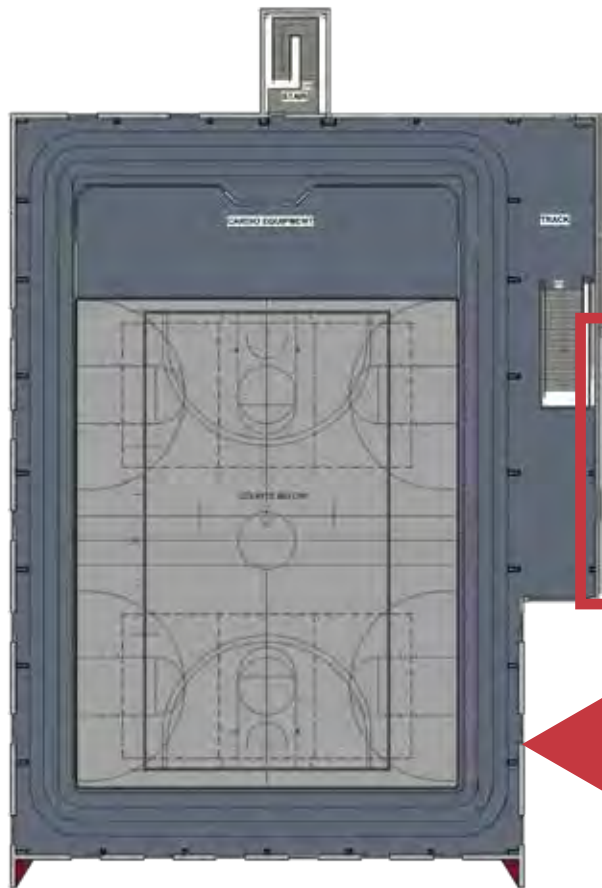
- New lounge furniture and fresh decor
- Renovated restrooms
- Retail coffee kiosk (via partnership with foodservice provider Consolidated Management)

**ROOM COST \$275,000**





# INVESTING IN OUR STUDENTS



## ANNEX PROJECT

- Multipurpose exercise room
- Strength training room
- Student activity room
- Student lounge area
- Refurbished restrooms



## BLACKHAWK RECREATION CENTER

- Multipurpose indoor facility
- Elevated walking track
- Dedicated athletic training room
- Fitness center

PROJECT COST: \$5.5 MILLION

→ FUNDED

## OUTDOOR TRAINING FACILITY

- Regulation soccer field
- 8-lane running track
- Field event facilities
- Equipment storage building

PROJECT COST: \$700,000

→ FUNDED

## MAINTAINING MOMENTUM

In December 2022, we embarked on a project to renovate and relocate a number of high-traffic, high-profile spaces in order to improve student services and support. We leveraged dollars from multiple existing accounts and sources to pay for the project without needing to raise new funds.

## WB CAMPUS FACILITIES PROJECT 2022-23

- Bookstore relocation
- Blackhawk Cafe kitchen and dining expansion
- Athletics office suite
- Student Affairs office suite

PROJECT COST: \$1.75 MILLION

→ FUNDED



Renderings of future Blackhawk Bookstore and Blackhawk Athletics office suite



## MAJOR FACILITIES PROJECTS SINCE 2012

- Health Professions Center
- Industrial Technology Training Center
- Hall of Sciences
- Blackhawk Tower
- Murray Art Gallery
- Student Support Services and Admissions offices renovations
- Yohe & Karre Library renovations
- Keokuk science and nursing lab renovations
- Precision machining and auto collision lab renovations
- Fort Madison center reopening
- Murray Digital Music Lab

# \$40 MILLION

INFRASTRUCTURE  
INVESTMENT SINCE  
2012



## HOW TO PARTICIPATE

If you would like to help us turn our vision of improving the SCC student experience into a reality, contact us.

Naming opportunities for signature spaces are available.

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